

MARCABYBOLOGNAFIERE 2022 POSTPONED UNTIL SPRING

The escalation currently being recorded in the pandemic indicators, the forecast for a peak of contagions in the coming weeks and the consequent restrictions on national and international travel are the reasons behind the decision to postpone the 18th edition of MarcabyBolognaFiere that was originally scheduled to take place on 19 and 20 January 2022. New dates are being considered and these will be announced very shortly.

With the aim of ensuring a presence of Italian and foreign buyers in keeping with the established high standards of the event, BolognaFiere, in agreement with ADM, the Italian Grocery Retail Association, and following a wide-ranging discussion with exhibitors and operators, has considered it appropriate to postpone the leading event for the Private Label sector until the spring.

The 900 plus companies that have registered to take part in this edition of the event, reaffirming its strategic importance for global business development, will thereby be able to count on a context that, thanks to the rapid progress of the vaccination campaign, will have overcome the current situation of uncertainty and re-established international connections.

Info: www.marca.bolognafiere.it

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